

On Thu, 22 Apr 2010 08:56:53 -0400 Deborah Bier wrote:

Stephanie, it is entirely valid that organizations collect data from their members. It is the approach the Chamber used that was invalid from the start, and in and of itself that is my concern.

Whether bias is intended or not, at the very CRUX of the issue is that it happens nonetheless. And your questions were HIGHLY biased.

That I polluted the data -- doesn't it worry you that it was so easy to do? Don't you worry that there were others who did the same and DIDN'T tell to you? I refuse to accept sole responsibility for the shakiness of the information you were collecting -- it was shaky from the git-go.

That you are not connecting to these issues, tells me even more so that the Chamber is not aware of the methods required to conduct a valid survey. I suggest you go to your advisory board and seek out others in the community who DO understand these problems to help.

I am grateful you discontinued the survey. It would have been invalid regardless of whether or not I cooked the data.

I have not managed yet to publish anything on this; my evening got consumed with other things. I will be working on it today.

best,
Debbie